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Why Is Semi-loaded Better Than Loaded?

The real value of a loaded program is not so much that the caliper includes the pads, but that it is complete. NuGeon semi-loaded calipers always include the bracket, yoke and/or lever that are necessary components of the caliper assembly, plus all the hardware and shims that are necessary for a trouble-free pad installation. Wherever possible, the hardware is attached to the assembly and all floating or sliding parts are pre-lubed at the factory. Many competing caliper programs, loaded or unloaded, do not always include the bracket, yoke and/or lever, making the assembly to the car more complicated, and leaving the lubricating job to the mechanic.

SEMI-LOADED CALIPERS SIMPLY MAKE MORE SENSE

Here are just 4 obvious reasons why:

(a) Pad Replacement:

When you want to change only one caliper, you still need to replace all four pads. Loaded calipers only come with two pads each. Semi-loaded calipers come with no pads, so you can sell a caliper and a set of pads.

(b) Pad Matching:

When you change a pair of calipers, you want to make sure the same friction material is on both wheels. Loaded calipers, if they are not sold in pairs, may have been built on different dates, with different types of pads, or with pads from different production lots. This can cause problems. Semi-loaded calipers come with no pads, and the set of pads that is sold with them are matched by the pad manufacturer.

(c) Choice of Pads:

You can offer many more possibilities to your customer. If you carry eight different types of pads in your pad inventory, you give your customer the choice to combine the semi-loaded calipers with any one of those types. Loaded caliper programs typically only offer one, two or three pad flavors, and in some cases, you will find that the pads in the caliper are not the right ones for the vehicle you want to install it on.

(d) Lower Inventory Cost:

Because semi-loaded calipers do not include pads, they are cheaper than loaded calipers, therefore the amount of money tied up in your inventory is less. The pad content of a loaded caliper usually represents 20 to 50% of the product cost. Moreover, loaded caliper programs often duplicate SKUs because of the different friction materials they put in their calipers. You can reduce your number of SKUs by 10 to 20% and your inventory investment by 30 to 40% by switching to a semi-loaded program.